

BRADLEY BLANTON

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education

University of Florida

BFA in Graphic Design | 2023

One of 32 students selected through a portfolio review process to be part of the 2-year graphic design program. The program fosters a close-knit community of student designers and allows room to experiment, collaborate, and build confidence in conceptualization and technical skills.

experience

Starbucks

Barista | 2021 - Present

Quickly crafted 100+ custom drinks per day, listened and responded to customer requests, and strived to ensure both a good experience and quick service.

Ligature 32

Co-Creative Director | 2022 - 2023

Ligature 32 is an annual design symposium hosted by Vox Graphis and the UF School of Art + Art History. As creative director, I oversaw every aspect of the event, including the visual system, marketing & promotion, arranging speakers & workshops, and portfolio reviews.

UF MINT Design Studio

Graphic Designer | 2022

MINT Studio is a faculty-led, student-run design studio that allows students to gain experience working with real clients.

skills

Proficient in

Adobe Creative Suite, Microsoft Office, Google Workspace, Branding + Identity, Editorial + Layout, Copywriting, Art Direction, UX/UI, Research, Social Media, and Photography

Working Knowledge in

Blender, WordPress, Premiere Pro, AfterEffects, and Animation

organizations

Gelée Magazine

Graphic Designer, Model | 2020 - 2023

Gelée Magazine is a UF-based art magazine dedicated to the avant-garde and experimental individual. Founded in 2020 during the pandemic, I began to work as a designer for the magazine, doing work ranging from social media graphics to editorial layout to merchandise. At this same time, I also worked as a model for the magazine, being featured in Issue 2: Connections and Issue 3: Desires.

Vox Graphis

Ligature Chair, Member | 2019 - 2023

Vox Graphis is a UF-based student-run design group with a focus on building a design community within the SAAH and the larger university. As an active member, I gave critiques and portfolio reviews to prospective design students, fundraised through markets, and gave demos on skills ranging from photoshop to building portfolio sites.

University Film Society

Member | 2019 - 2023

exhibitions

Ligature 32

Exhibited Designer, Award Winner | February 2023

Featured in the Ligature 32 Juried Exhibition of student design work, juried by Randa Hadi, Brian Johnson, and Zipeng Zhu. Winner of Best in Show: Collaboration for Four Lux, with Allison Diebolt and Emily Swenson.

Featured work: 100% Electronica, Queering the Campus, Four Lux, and Kick Series

interests

Research + Archiving
Branding + Identity
Editorial + Layout
Design Activism
Queer, Japanese, and Speculative Literature
Arthouse, Queer, and Independent Cinema
French New Wave
New Wave, Post-punk, and Shoegaze
IDM, Ambient, and Experimental Electronica
Philodendrons
Physical Media
Zines
Drag

